



LOUIS BERNARD

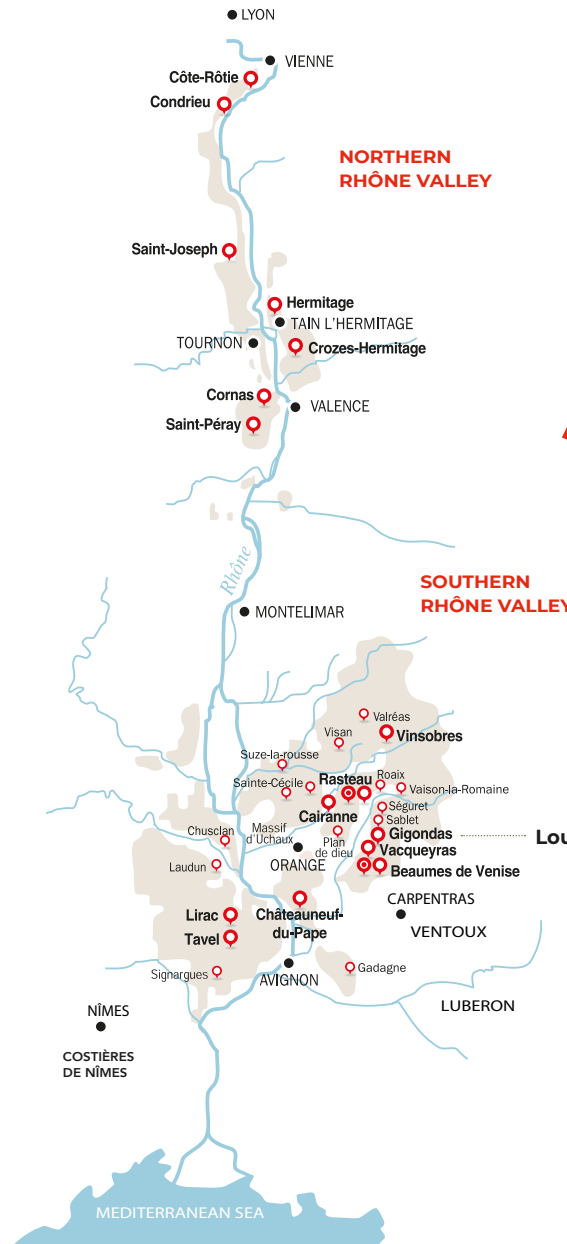
RHÔNE VALLEY WINES



LOUIS BERNARD



THE RHÔNE VALLEY



The vineyards of the Rhône Valley are among the oldest in France; they follow the path of the Rhône and benefit from an extraordinary climate and soil.

Louis Bernard winery



LOUIS BERNARD

RHÔNE WINES

Vines have been cultivated for more than 2,000 years in the Rhône Valley. With the arrival of the Papacy in Avignon in the 14th century, Rhône Valley wines started to earn endorsements for their intrinsic quality. In 1937, with the creation of the official “Côtes du Rhône” Appellation by Baron Leroy, the wines of the Rhône Valley definitely gained international recognition thanks to their unique grape varieties and remarkable diversity of terroirs.

GRENACHE

Grenache provides generosity, power and warm character to the wines of the southern Rhône Valley. Originally from Spain, it was planted in the South of France more than two centuries ago.

There are red, white and even ‘gris’ versions. A vigorous variety, it resists drought and the rigours of the Mistral wind. King of the Rhône Valley, it is given pride of place in our red wine blends, not only for its dense aromatic potential, its flavours of red fruit and spices, but also for its voluptuous character. It adds ageing potential to the blends and its organoleptic qualities are highlighted when it is combined with other varieties, such as Syrah.

It also produces fruity and silky Rosés.

White Grenache produces wines that are low in acidity, well-rounded and with good length on the palate.

LOUIS BERNARD PHILOSOPHY

The art and passion of Rhône Valley wines

Louis Bernard winery was founded in 1976 in the heart of the Rhône Valley and its renowned Crus by Mr Bernard.

From the very beginning, he initiated over 20 viticultural partnerships united in a common objective: to coax from the vineyards the finest expression of their terroir.

40 years later, the Louis Bernard spirit is still alive and has been given a new inspiration thanks to a dynamic team established in the village of Gigondas.

With our partners, we have been committed to sustainable viticulture and earth-friendly policies for more than 20 years. We have gradually expanded these environmental practices and socially responsible policies. They remain at the heart of our overall agricultural, economic and economic concerns.



SUSTAINABLE DEVELOPMENT

Ensuring an environment that is harmonious and beneficial to all through day-to-day responsible practices has been our priority for more than 20 years. We are committed to sustainable and organic agriculture; to the preservation of bio-diversity, to equitable treatment of our people and to the production of eco-friendly wines.

It is therefore not by chance that we are one the first wineries of the Rhône Valley to be recognized «Exemplary» by independant experts for our commitment to sustainable development.



A RICH SELECTION

REFLECTING THE DIVERSITY OF TERROIRS

AOP SOUTHERN RHÔNE VALLEY WINES

Châteauneuf du Pape	● ●
Gigondas	●
Vacqueyras	●
Tavel	●
Lirac	●
Côtes du Rhône Villages	●
Côtes du Rhône	● ● ●
Ventoux	● ●
Costières de Nîmes	● ● ●
Luberon	●

AOP NORTHERN RHÔNE VALLEY WINES

Côte Rôtie	●
Condrieu	●
Saint Joseph	●
Crozes-Hermitage	●
Hermitage	●

AOP PROVENCE

Côtes de Provence	●
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OUR RHÔNE

CLASSICS

LOUIS BERNARD STYLE

The Louis Bernard's style encompasses and adheres to several essential principles :

- The quality of the wines depends above all on the selection and maturity of the fruit.
- The large number of AOCs in the region is a direct result of the broad diversity of the terroirs and grape varieties.
- The Grenache grape is the principal variety, producing wines of supple roundness, with fruity and spicy aromas and flavours.
- The wines are simultaneously savoury, concentrated, generous and full of finesse. Their aromatic complexity and elegant structure make them unusually accessible in their youth, while often offering excellent ageing potential.

AESTHETIC PHILOSOPHY OF LOUIS BERNARD

Embodying the past as well as the present, Louis Bernard's label :

- Shaped like a stained glass window and bearing the Louis Bernard emblem
- Presents a refined and welcoming visual appeal
- The LB coat of arms embossed on our bottle and the "LB" seal convey confidence and distinction.

SOUTHERN RHÔNE VALLEY



NORTHERN RHÔNE VALLEY



ROSE WINES



Vegan wines



OUR PARTNERS WINE GROWERS

Wines with a unique personality!

Over the past 40 years, close partnerships have been established with more than 20 respected vineyard owners, showcasing a selection of terroirs that go into the LB family wines.

The estate wines are the fruit of shared experiences with our wine-producing partners.

We have a joint project to get the best from their vines and their expertise in order to produce unique wines that rhyme with pleasure, finesse and gastronomy.

To guarantee the Louis Bernard style, a dedicated winemaker visits our partners on a daily basis and follows vineyard evolution, from bud-break to harvest.

This constant vigilance and effort is all part of the process of remaining close to the vines during their growth and development phase. This ensures the highest quality standards, which provides the wine lover a wine of unique personality and style.

Our oldest partners include: Domaine la Crau des Papes, Château Noël Saint Laurent, Domaine des Vaudois, Domaine Montbayon and Domaine du Père Hugues.

A premium range, exclusively Southern Rhône, available in limited volumes for special offers.

SYLVAIN JEAN

OUR WINEMAKER

Sylvain Jean, winemaker, is the guarantor of the 'Louis Bernard' style, which is very much focused on Grenache, the king of grape varieties in the southern Rhone Valley.

What does he like most about his job?

«The diversity of my tasks, working hand in hand with the partner winegrowers to create wines that respect the land that they come from and satisfy the expectations of customers worldwide.»



OUR ORGANIC SELECTION

Environmental consciousness

Our Organic Wines are the ambassadors of the specific terroirs of the Rhône Valley, a region that is suited to organic agriculture due to its clay-limestone soil, its Spring rain showers, its abundant sunshine and the famous Mistral wind. Every season, it sweeps southward, ridding the climate of excess humidity and strengthening the overall health of our region's vines.

Respect and preservation of the environment are a priority for the winegrowers. They work only with indigenous yeast, no animal by-products or pesticides to take care of the vines naturally and maintain a healthy environment. These organic wines are available in limited quantity



ESTATE WINES



Domaine du Pastre
Ventoux

Domaine Sarrelon
Côtes du Rhône

Domaine des Peyrouses
Côtes du Rhône

Domaine des Quayrades
CDR Villages Plan de Dieu

CLASSIC WINES



Côtes du Rhône white & red

Côtes du Rhône villages

Made with organic grapes - Vegan wines



Louis

MEET LOUIS...

LOUIS AMSTRONG, LOUIS THE XIV, LOUIS BERNARD.

A NAME RESERVED FOR EXCEPTIONAL PEOPLE.

A NAME RESERVED FOR EXCEPTIONAL WINES!

LOUIS, a special parcel selection,

dedicated to On-Premise & specialist retails.

A premium Côtes du Rhône Villages with some barrel age,
for a smooth, full-bodied & seductive wine.

Packed with luscious, spicy fruit flavour and a ripe, complex nose,
the Côtes du Rhône Villages carries all the attributes that its famous
name implies.

«I feel this great wine merits this exceptional name.

I selected outstanding terroirs to create this inspiring blend.»

SYLVAIN JEAN, WINEMAKER.

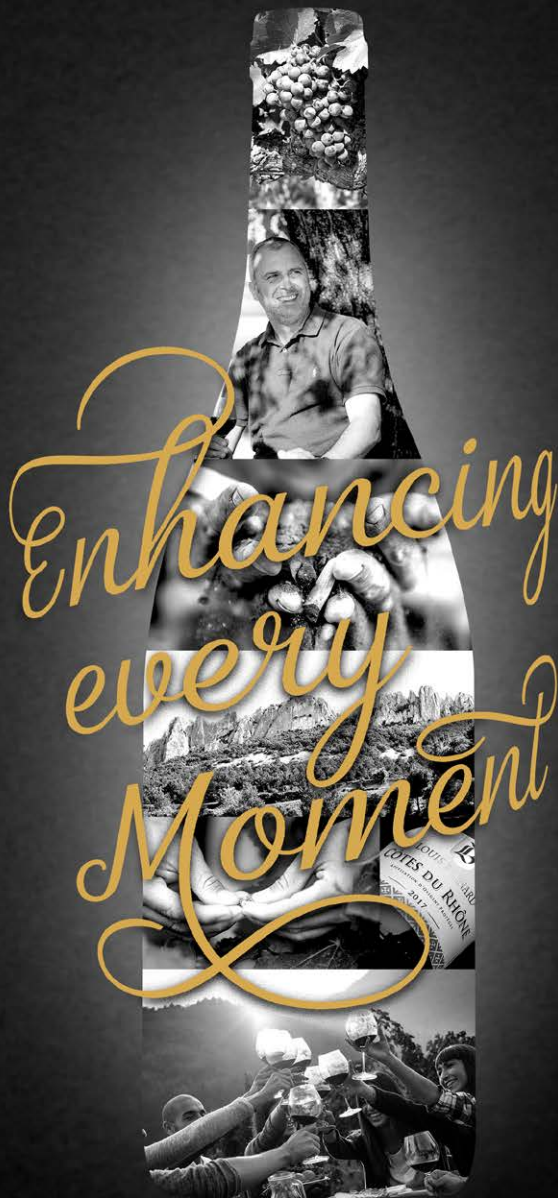
— PAR LOUIS BERNARD —



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RHÔNE VALLEY WINES

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